



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961818-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Tisei/R/Congress	US Congress Campaign	2092

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	961818	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/15/12	6a Eyeopener	558-7a	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/15/12	5:58 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$1,500.00 NM
2	10/15/12	10/15/12	LIVE WITH KELLY & MIC	9A-10A	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/15/12	9:44 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012RTFC010	\$500.00 NM
3	10/15/12	10/15/12	Midday News	1158a-1230p	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/15/12	12:28 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$600.00 NM
4	10/15/12	10/15/12	Newscenter 5 at 5	5-6p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/15/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC009	\$1,500.00 NM
5	10/15/12	10/15/12	Newscenter 5 at 6	6-630p	M-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/15/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	2012RTFC009	\$2,000.00 NM
6	10/15/12	10/15/12	M-F Inside Edition	658-730p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/15/12	7:11 PM	M-F Inside Edition	658-730p	:30	2012RTFC009	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
961818-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Tisei/R/Congress	US Congress Campaign	2092	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/15/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	M-----	:30	1	\$1,500.00	NM
7	10/15/12	10/15/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/15/12 7:52 PM Chronicle 728-8p :30 2012RTFC009 \$1,500.00 NM									
8	10/15/12	10/15/12	Nightline Class of Time - Immediately Pre-emptible without notice	1135p-1206a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 10/15/12 12:01 AM Nightline 1135p-1206a :30 2012RTFC009 \$800.00 NM									
13	10/15/12	10/15/12	Newscenter 5 at 11 Class of Time - Pre-emptible with notice	11-1130p	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/15/12 11:23 PM Newscenter 5 at 11 11-1130p :30 2012RTFC010 \$2,500.00 NM									
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,400.00
<u>Agency Commission</u>	\$1,860.00
<u>Net Amount Due</u>	\$10,540.00